Entrepreneurial growth process 843 (ENP 843)

Qualification	Postgraduate
Faculty	Faculty of Economic and Management Sciences
Module credits	25.00
NQF Level	09
Programmes	MPhil (Entrepreneurship) (Coursework)
Prerequisites	No prerequisites.
Language of tuition	Module is presented in English
Department	Business Management
Period of presentation	Semester 2

Module content

The module is designed to engage students in the management and growth of small businesses and entrepreneurial ventures by focusing on the interaction between science and reality of entrepreneurship in a difficult and complex socio-economic environment. Insights in managing growth, how to market a growing business as well as financing growth are emphasised. The module also includes a focus on failure and turnaround of struggling small businesses. The curriculum integrates distinctive aspects of the venture growth through relevant themes in providing a reflective perspective on entrepreneurship and small business to facilitate a deep understanding of the dependent and independent variables embedded in and around the growth process.